





# Baby Greens; The Tender Leafies!

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"Baby greens" is a term used to describe young and tender salad greens that are harvested before they reach full maturity. Google









Common species: lettuce, arugula, kale, mizuna, mustard, Pak choi, spinach, beet, etc.

# What are baby greens?

#### General:

- ✓ Small, immature seedlings with few true leaves
- ✓ Developmental stage after micro-greens

#### Production sites

- ✓ Outdoor if weather conditions allow
- ✓ Controlled-environment sectors

low tunnels, high tunnels, greenhouses, vertical farms, shipping containers

✓ Mini units of vertical farms in restaurants, schools, and homes

#### Uses:

- ✓ Salad bowl
- ✓ Salad kit
- ✓ Topping
- ✓ Wrap

### Popular attributes:

- ✓ Ready-to-use
- ✓ Local
- ✓ Nutritious











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# **Baby-Green Definitions**

### **Academic**

Lack of literature on the baby green definition, unlike microgreens

Broad definition:

"Young leaves and petioles of any crop"

15-40 days cropping cycle

Eight-true leaf stage



Mattson et al., 2023 Greenhouse Product News

### <u>Industry</u>

"Baby greens take a month to harvest", outdoor production

"Baby greens are young, tender leaves that are harvested before plants reach maturity"

The focus of this presentation:

✓ Indoor leafy green production, with 15-18 days cropping cycle

## **Different Stages of Development, Focus on Indoor Production**

Mitchell lab definition of various stages of development:

- > Sprouts: harvested after several days of exposure to darkness
- > Microgreens: 10-11 days cropping cycle
- > Baby greens: 15-18 days cropping cycle
- > Teen greens 21-23 days cropping cycle
- > Leafy greens 28-30 days cropping cycle





Sprouts urplantbasedworld.com

Microgreens integrisok.com



Baby greens



Teen greens



Leafy greens

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# **Baby-Green Products**

**Grocery Store Packaging** 

- > Clam Shells
- > Plastic Bags

Commonly Marketed as

- > Salad Mixes
- > Homogenous Mixes

## **Baby-Green Production at Commercial Scale**

\* Small plugs

Individual plants in each plug Expensive





\* Hydroponic soilless medium

Water holder (peat moss/coco coir )

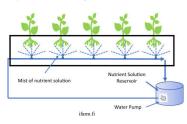
Aerator (perlite/vermiculite)

Media-based hydroponic culture of baby green "lawns" is typically bottom fertigated

\* Aeroponic

Porous support film, "blanket"

Fine mist delivers nutrient solution to roots



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# **Seeds, The Initial Input**

The same seeds as mature plants

New seeds bred for baby-green production

Better leaf shape

Better color and texture

Post-harvest attributes (thicker leaves)



BOTTAS RZ (84-BB8485)

Babyleaf | Oak-leaf

HR; BI:29-40EU/FoI:4/Nr:0 IR; LMV:1



LIDIVIA RZ (84-90)
Babyleaf|Leaf
HR: BI:29-40EU/Fol:4/Nr:0

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BOURDAIS RZ (84-35)

Babyleaf|Oak-leaf

HR: BI:29-40EU/Nr:0 IR: Fol:4

www.rijkzwaanusa.com

### **Environmental Inputs for Baby-Green Production**

> Sole-source lighting with light-emitting diodes (LEDs) in a warehouse

PPFD: 200-300 μmol m<sup>-2</sup> s<sup>-1</sup>

Photoperiod: 16/8(h), light/dark

Spectral composition: warm white LEDs +red LED supplementation (overall red +blue + green+ far-red)

> Temperature

Constant or light-dark cycle

Range: 20-25 ° C

> CO<sub>2</sub> concentration

Enrichment is essential

800-1000 ppm (μmol mol<sup>-1</sup>)

> Relative humidity

70-80%

Tip burn is typically not a concern for baby-green stage



www.VeticalFarmDaily.com

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# **Is Baby-Green Production Energy Efficient?**

- ✓ Short cropping cycle requires less energy
- ✓ Less distance between plants results in improved canopy photon capture efficiency
- ✓ Limiting light conditions is suitable for the early stage of baby-green production
- ✓ Modifying spectral composition is an effective energy-saving strategy



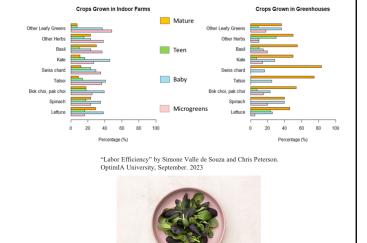
### Baby Greens Indoor: Popular Among Producers & Consumers

### Producers' point of view:

- ✓ Short production cycle
- ✓ High harvestable yield
- ✓ Short stature
- ✓ Year-round demand
- ✓ Lower seed density compared to micro greens
- ✓ Possibility of "cut and come again"

### Consumers' point of view:

- ✓ Diversity in color, taste, texture, and leaf shape
- ✓ Nutritious
- ✓ Fresh, local
- ✓ Convenient



Courtesy of Planted Detroi

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## **Economic Aspects of Baby-Green Production**

Limited data on economic aspects of indoor baby-greens production Requires more input from commercial-scale producers

The retail price of baby greens varies, depending on

Market demographics (income, location, life-style)

Proximity of production to consumption

Competition with seasonal outdoor/year-round greenhouse production



"On average, wholesale prices of leafy greens sold in small packages (including baby greens) carry a premium of 433% compared to common iceberg and romaine lettuce."

(Valle de Souza et al., 2023. Emerging economics and profitability of PFALs)

# **Challenges of Indoor Baby-Green Production**

- Labor is one of the most expensive operational costs
- Automation requires higher capital expenses
- Packaging is another expensive operational cost





Courtesy of Planted Detroit

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